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News release



New Start Exhibitions Ltd launches the first Northern Business Exhibition

This April will see the first Northern Business Exhibition at Event City, Manchester. Renowned event organiser New Start Exhibitions Ltd (NSE), who has orchestrated one of the most successful business shows in Scotland, The Scottish Business Exhibition, for the last 8 years, is taking on The North!

For this launch event, NSE has put together an exciting free two-day event, dedicated to supporting new and existing small to medium size businesses in the North of England. This exciting show offers visitors the opportunity to meet with over 100 local suppliers and advisors, choose from over 80 seminars and workshops and book personal 1-2-1s for specific subjects they need help with. All this to assist businesses to improve and expand, maximise profit and improve returns; and all this is absolutely free!

Whether they own start-up businesses or manage an SME with years of business experience, what all our visitors have in common is the entrepreneurship that brought them to where they are now. This show is THE event to meet other likeminded business people, and who knows, this could be the start of a whole new venture!

Ceri Rogers, MD at New Start Exhibitions Ltd comments: *"The successful line-up of high quality inspirational speakers and seminar facilitators, is what attracts many visitors to our shows. For the launch of this Northern Business Exhibition 2016, we are upping the game yet again and we have signed up a whole number of high profile speakers, as well as an unprecedented number of companies that will be presenting themselves in seminars and workshops."* Ceri concludes: *"Both in terms of the quality of our speakers as well as the number of companies presenting, this shows promises to be a market leader for businesses in the North of the UK. "*

A day packed with useful tips, valuable insight from other top entrepreneurs and a chance to meet and speak with some of the leading companies providing the products and services to support businesses - join us for a day and leave the event better informed, better connected, better equipped and ready to achieve your goals.

To keep in up to date with the latest information about The Northern Business Expo engage with us using the following channels:

Twitter: @NorthernBizExpo - using hashtag: #NBE16

Facebook: <https://www.facebook.com/NorthernBusinessExhibition/>

Website: <http://www.northernbusinessexpo.com/>

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